Subject: GET NOURISHING, SHINY LIPS IN ONE SWIPE 👉



SWIPE ME SOME OF THAT Pearl Shimmer Lip Gloss

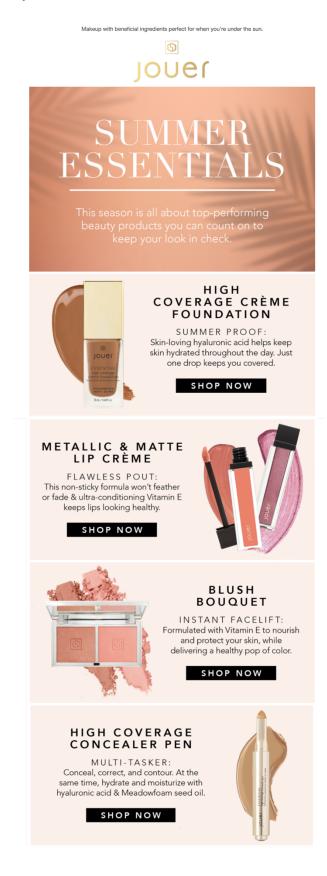


WHY WE LOVE IT:

- A nourishing blend of Jojoba Seed Oil, Coconut Oil & Vitamin E moisturize and soften the lips
- Delivers an enchanting, pink iridescent shimmer that's easy on the eyes
- Has a subtly sweet vanilla macaron scent



Subject: WE'RE SERIOUS ABOUT SUMMER MAKEUP



Subject: OUR CLEAN PROMISE TO YOU



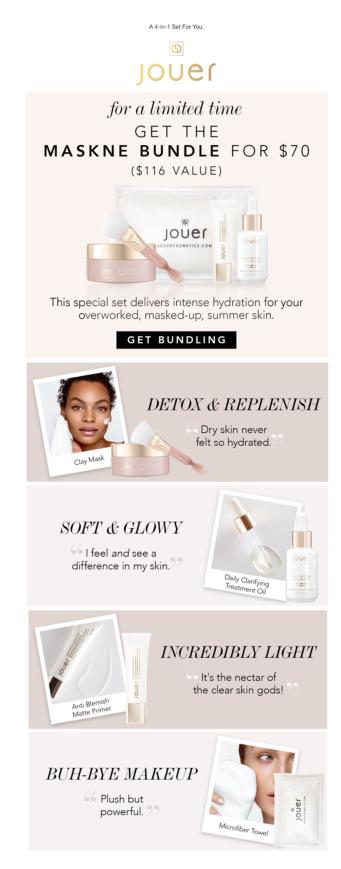
What clean means to us:

At Jouer, we are proud to provide luxury cosmetics and skincare with the highest quality ingredients. Products that leave your skin looking and feeling better with every use. Formulated with ingredients that matter to both you and us.

Well, we've been doing our homework. This year, we continue to pledge to tighten our standards, say no to toxins, and update our ingredient lists to deliver *clean* products that offer better beauty for you and your precious skin. We have never been more excited to *PLAY CLEAN*.

LET'S PLAY CLEAN

Subject: ATTN: LIMITED-EDITION SKINCARE SET INSIDE



Subject: ACCESS OUR LATEST COLLECTION BEFORE ANYONE ELSE

Jouer



Early Access - Lucky You! CHAMPAGNE & MACARONS

Bonjouer Rewards members get to browse and shop the collection before anyone else. For a limited time (9AM-1PM PST), so hop on it!

ME FIRST!

Subject: TIME FOR A LITTLE SHOW + TELL

Quick fixes for your face.

Jouer

what's in OUR BAG?

Our fave touch-up-and-go products for when your face needs a refresh.

