

Subject: **GET NOURISHING, SHINY LIPS IN ONE SWIPE** ✨

Clear gloss, high shimmer.

Gloss So Magical,
IT GLISTENS



SWIPE ME SOME OF THAT
Pearl Shimmer Lip Gloss



WHY WE LOVE IT:

- A nourishing blend of Jojoba Seed Oil, Coconut Oil & Vitamin E moisturize and soften the lips
- Delivers an enchanting, pink iridescent shimmer that's easy on the eyes
- Has a subtly sweet vanilla macaron scent

SHOP HERE

Subject: WE'RE SERIOUS ABOUT SUMMER MAKEUP

Makeup with beneficial ingredients perfect for when you're under the sun.



SUMMER ESSENTIALS

This season is all about top-performing beauty products you can count on to keep your look in check.



HIGH COVERAGE CRÈME FOUNDATION

SUMMER PROOF:
Skin-loving hyaluronic acid helps keep skin hydrated throughout the day. Just one drop keeps you covered.

[SHOP NOW](#)

METALLIC & MATTE LIP CRÈME

FLAWLESS POUT:
This non-sticky formula won't feather or fade & ultra-conditioning Vitamin E keeps lips looking healthy.

[SHOP NOW](#)



BLUSH BOUQUET

INSTANT FACELIFT:
Formulated with Vitamin E to nourish and protect your skin, while delivering a healthy pop of color.

[SHOP NOW](#)



HIGH COVERAGE CONCEALER PEN

MULTI-TASKER:
Conceal, correct, and contour. At the same time, hydrate and moisturize with hyaluronic acid & Meadowfoam seed oil.

[SHOP NOW](#)



Subject: **OUR CLEAN PROMISE TO YOU**

Big news inside.



jouer

FEEL GOOD ABOUT

CLEAN.



What clean means to us:

At Jouer, we are proud to provide luxury cosmetics and skincare with the highest quality ingredients. Products that leave your skin looking and feeling better with every use. Formulated with ingredients that matter to both you and us.

Well, we've been doing our homework. This year, we continue to pledge to tighten our standards, say no to toxins, and update our ingredient lists to deliver *clean* products that offer better beauty for you and your precious skin. We have never been more excited to *PLAY CLEAN*.

LET'S PLAY CLEAN

Subject: **ATTN: LIMITED-EDITION SKINCARE SET INSIDE**

A 4-in-1 Set For You.



jouer

for a limited time

**GET THE
MASKNE BUNDLE FOR \$70
(\$116 VALUE)**



This special set delivers intense hydration for your overworked, masked-up, summer skin.

GET BUNDLING



Clay Mask

DETOX & REPLENISH

“Dry skin never felt so hydrated.”



SOFT & GLOWY

“I feel and see a difference in my skin.”



Daily Clarifying Treatment Oil



Anti Blemish Matte Primer

INCREDIBLY LIGHT

“It's the nectar of the clear skin gods!”

BUH-BYE MAKEUP

“Plush but powerful.”



Microfiber Towel

Subject: ACCESS OUR LATEST COLLECTION BEFORE ANYONE ELSE



EARLY ACCESS ENDS IN

00 00 00
HOURS MINUTES SECONDS

CUT THE LINE

Champagne & Macarons launches tomorrow, but you should have it early. Because you're every inch a queen and you deserve it.



"Luxurious, sumptuous makeup drawn from the power of femininity and the inspiring notion that we are all better together."



Early Access - Lucky You! CHAMPAGNE & MACARONS

Bonjour Rewards members get to browse and shop the collection before anyone else. For a limited time (9AM-1PM PST), so hop on it!

ME FIRST!

Subject: TIME FOR A LITTLE SHOW + TELL

Quick fixes for your face.



jouer

what's in OUR BAG?

Our fave touch-up-and-go products
for when your face needs a refresh.



**1. High Coverage
Concealer Pen**
Conceals and brightens
for a flawless finish

2. Lip Enhancer Shine Balm
Soft, kissable lips in
an instant

3. Powder Highlighter
Gives the prettiest,
lit-from-within glow

SHOP TOUCH UPS