

magnetic mè™



our women's do-it-all cardigan is made with innovative magnetic closures at the shoulder that enable privacy and comfort whether you're nursing, pumping, or traveling. silky soft modal is blended with french terry for a medium weight and luxurious feel. its roomy shape softly cocoons a growing belly, but also drapes beautifully if you're not pregnant. when wrapped, it creates cowl neck effect.



our magnetic hoodie has all the essential elements of a wardrobe staple—cozy fabric, stretchy cuffs, magnetic closures, and roomy hood. signature magnets make layering quick, quiet and easy for all involved. the french terry fabric is made of 100% organic cotton, giving it a lightweight, relaxed, and really soft feel.



meet the fuss free coverall: we took our best-selling magnetic footie and designed it as a one-piece without the feet. magnetic closures line the front to ensure quick and quiet changes, while eco-friendly TENCEL™ modal makes this baby wardrobe staple silky soft, breathable, and gentle on sensitive skin. temperature-regulating properties will keep you warm in winter, cool in summer, and oh-so comfortable year round.



the women's classic with a twist short sleeve pajama set has so many details to love: magnetic-fastening top, temperature-regulating fabric, and classic piping design. made from eco-friendly TENCEL™ modal, these pajamas can withstand countless washes without pilling and the color never fades. did we mention the loose, drapey fit? they're the kind of pajamas dreams are made of.