



KBH JEWELS INTRODUCES A NEW ERA OF SUSTAINABLE FINE JEWELRY
HANDCRAFTED WITH CULTIVATED DIAMONDS AND RECLAIMED GOLD

FOR IMMEDIATE RELEASE

NEW YORK, NEW YORK (September 2018) – KBH Jewels, a sustainable fine jewelry line, is set to launch its debut collection this Fall 2018. A marriage between beautiful tradition and enduring sustainability, KBH Jewels aims to set a new luxury standard for our generation, and for generations to come.

Based in New York and founded by Kimberly Haisch, KBH Jewels is handcrafted with cultivated diamonds and reclaimed gold, entirely sourced from ethical and renewable methods.

“We believe that sustainable materials and modern luxury are one and the same,” says CEO and Founder, Kimberly Haisch. “We want to invite everyone on our journey of being more conscious about what we’re buying, what that means, and how it affects the world.”

Featuring detailed craftsmanship and exceptional wearability, the brand conveys a modern aesthetic, carefully designed with 14K recycled and reclaimed gold paired with fine-grown and cultivated, 100% conflict-free diamonds. These unique diamonds, with colors of the highest grade (D, E, F, G) and a S1 and VS2 clarity, are grown and cultured in greenhouses, not mined from the earth.

The heart of the collection offers elevated essentials and modern classics that are stackable and standalone, statement and refined, glamorous and understated. KBH Jewels is created for an audience that prioritizes modern beauty and ethically conscious materials alike.

The KBH Jewels core selection offers classics, such as diamond link tennis bracelets, diamond studs, and pendant necklaces, as well as captivating statement pieces. Each style is inspired by the spirit of women – equally strong and powerful as they are gentle and pretty.

Everything that KBH Jewels produces, from jewelry to packaging, is sourced from ethical, and sustainable methods, and aims to be both recycled and recyclable. With the belief in a brighter future, KBH Jewels is also a proud supporter and contributor to charitable jewelry organizations, including Mercuryfreemining.org, Earthworks, Manufacturing Jewelers and Silversmiths of America, and Ethical Metalsmiths.

KBH Jewels will launch direct to consumer on www.kbhjewels.com this Fall 2018.

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