



TRULY LEGENDARY NYC CLUB DJs

It seems that everyone is a self-proclaimed DJ these days. All you really need is access to an iPhone and a Spotify playlist, and voila... you're a DJ.

Well believe it or not, there once was a day when DJs brought their records to the club to spin. Can you imagine?! The act of DJing took time, precision and lots of planning. To many, it was way more of a science back then than it is now.

Take a look at some hip hop DJs that have made an impact on NYC music throughout the years and have kept the kids coming back to the New York city exclusive club scene.

DJ Cassidy



Born in New York City's Upper East Side, DJ Cassidy took an interest in music at age three, scored his first turntables at age 10, spun at friends' parties and carnivals in high school, and became a nightclub DJ by the time he was 18.

He was discovered by Puff Daddy at the trendy Lotus club and from there, his career has skyrocketed.

He has DJed parties for Oprah Winfrey, Anna Wintour and President Obama, spun at the weddings of Beyonce and Kim Kardashian, and opened on tour for both Justin Timberlake and Jay-Z. It's safe to say this guy has some cred.

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SUMMER-THEMED EVENT IDEAS



Well-known fact: When the weather warms, therein lies an upswing in parties and events. The desire to hibernate fades, and people are more than willing to clear their schedules for dancing, socializing, and mingling – lots of it. Sometimes it's under the stars, sometimes it's in a bar. It really doesn't matter.

Summer = Party time

Some say there's really no need for a reason to throw a party in the summer. (And that's a statement we're willing to get behind.)

What better way to celebrate an occasion or milestone, launch a product, or hold a fundraiser than with a summer-themed event. Hey, using summer as inspiration for an event gives us, and just about anyone, all the party feels. It's just more fun that way.

Here are a few, fun ideas to get your creative juices flowing when you plan your next summery event.

A FAVORITE FRUIT

Summer fruits are sweet, tasty, vibrant, and downright pretty when used as a party theme. You've got your choice of pineapples, watermelons, lemons, and even bananas. Use pineapples as vases, create bold centerpieces, and use fruit-themed balloons. Or, go all out and use the

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NEW EVENT TECHNOLOGY: EVENTINTERFACE

Many companies hold conferences two to three times a year, whether it involves education, sales meetings or marketing brainstorm sessions. And most employees have grown tired of the antiquated hotel ballroom snooze fests that companies arrange.



In order to stay ahead of the curve and leave attendees remembering why they attended a meeting in the first place, it's imperative that companies adapt and stay up-to-date with event planning trends, and offer a more inclusive and engaging experience for employees. For conference planners, it might be hard to come up with new ideas or find solutions to improve upon processes and simplify the actual planning.

This is where Eventinterface comes in. Eventinterface is a full-featured conference planning and engagement software platform that helps companies promote conferences and events, manage attendees, create more revenue and engage participants in powerful communities.

Eventinterface makes it easier for planners to plan and attendees to attend. Attendees can walk away feeling inspired, engaged, and most of all included in all aspects of the event.

Take a look at some of the cool things that Eventinterface has to offer and who is behind this game-changing software.

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WHY AND HOW WE LIVE STREAM

Most of you already know that live streaming was recently made accessible to anyone with a Facebook account. In April 2016, Facebook Live was created as a vehicle to make it easier to create, share and discover live videos.

The most popular reason for live streaming an event is to give people access to something they aren't able to see physically in person. It has been most popularly associated with concerts and events thrown by big brands or networks.

But Facebook has changed that game! See some simple info below on Facebook Live and how it can be used for your next event.

WHAT IS FACEBOOK LIVE?

Facebook Live consists of real-time video posts on your account. Live videos from public figures or brands you follow and your friends appear in your News Feed. This is a great way to promote and gain awareness for your silent disco event.



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SILENT DISCO AND COLLEGE: THEY JUST GO TOGETHER



Orientation is over. School is well into football season. Midterms have just ended. The palpable energy college students feel at the beginning of the school year is starting to fade, so maybe it's time to switch things up. Throw the loudest party you've never heard. A silent disco party.

If you're looking to hold an earsplitting, deafening dance party that no one can hear, consider a silent disco. They're the perfect solution for gathering friends together at colleges and universities that have rules against parties and noise violations. (What school doesn't?) So, make like the ravers do at Coachella and party all night long without getting on the bad side of campus police.

SOME IDEAS FOR YOU

Need a unique idea for a fundraiser? Get permission from your school to throw a silent disco on the intramural fields under the stars. Charge for entry and raise money for your cause.

Planning a sorority or fraternity social but want to do something different? Hold a silent disco party at a rooftop bar or a local club.

Need a quiet place to watch your basketball team's away game? Don't spend time researching places off campus. Give everyone a set of digital headphones and watch the game in your dorm's common room. (Easy on the cheering though — some people are trying to study.)

Still want to dance after a school-sponsored event ends? Organize a late-night silent disco party, skip the sleep, and party all night.

With a little imagination, you can throw a silent disco anywhere, any time. Transform your space into a high-energy dance party — just with no noise.

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