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INFINITELY VERSATILE:

Do-anything, wear-anytime pieces that build your core wardrobe and keep you coming back to your closet for more.



CONCEALED PERFORMANCE:

Hidden in our **SITATECH™** fabric lies elements that neutralize odor, withstand machine wash, provide temp control, and wick away moisture.

A LUXURY CONCEPT:

The nano yarns in our fabric are ONE MILLIONx thinner than cotton – so it feels like silk. Basically, you'll love the moment SITA hits your naked body.



<https://www.sitanyc.com/>

About Us

SITA is transforming women's everyday wear with unparalleled versatility and innovation.

On any given day, a woman takes part in activities that require different outfits: work, travel, exercise, socializing, and so on.

We were driven to solve the problem women have of finding apparel chic and versatile enough to wear for every occasion.

SO, WE CREATED SITA.

We're your solution to countless outfit changes.

We've got you covered (literally and figuratively) for pilates, meetings, cocktails — or all three.

The team at SITA developed an innovative fabric that maintains luxury style with unparalleled comfort and technical abilities.

Really, our luxe essentials are so incredibly comfortable, you'll never want to take them off — don't have to, either.